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1.0 ABOUT ICT FOR AFRICA CONFERENCES.

The International Conference on ICT for Africa is an annual conference that brings together stakeholders of the educational and industrial sectors in Africa, with the aim of reflecting on how to transfer, diffuse and adopt the Information and Communication Technologies (ICTs) within the African context; the innovation and development of ICT solutions for and within this context; impacts of ICT on society and of society on ICT; and other relevant normative, empirical, and theoretical concerns of ICT development, implementation, strategy, management and policy that are distinctive to Africa and associated developing economies.

The conference was initiated three (3) years ago by the International Centre for Information Technology and Development (ICITD). The previous conferences held in Cameroon (2008, 2009) and Nigeria (2010) were a success as it attracted many academicians, practitioners, researchers and policy makers from within the African continent and across the globe.

1.1 THE INTERNATIONAL CONFERENCE ON ICT FOR AFRICA’S TRADITIONAL MEDICINE & ICT SUMMIT 2012.

1.1.1 Conference Overview

For the most part, the herbal medicines consumed in the USA and Europe is imported from Asia. Little attention has been given to similar medicines coming from Africa. While Africa is well known for its wealth in natural resources such as oil, gold, diamonds and Agricultural produce, its rich flora of organic herbs used in the treatment of many diseases is often overlooked in other parts of the world. The necessity of documentation of the current cultural practices of medicinal herbs is urgent because the older generation that posse’s knowledge on preparation and usage is quickly dying out. Younger generations of Africans, in benefiting from conventional medicine, are unfortunate often neglecting and underestimating the value of Africa’s alternate medicine. This creates a serious risk of losing this valuable information that can be of great importance for the treatment of many diseases and illnesses across the world. There is an urgent need for a concerted effort to document and preserve the types and uses of Africa’s alternative medicine.

The 4th ICT for Africa 2012 conference under the theme: “Africa’s E-Inclusion: Defying the Odds and Leading the Way in Global ICT Innovation” will be held in Kampala, Uganda at the Imperial Royal Hotel, from March 21-24, 2012. Makerere University Business School is the lead host institution and organizer and is working closely with International Center for Information Technology and Development (ICITD), located in Baton Rouge, Louisiana, USA, Makerere University College of computing and Informatics technology, Mbarara University of Science and Technology (MUST), Uganda National Health and Research Organization (UNHRO), Natural Chemothperapeutics Research Institute (NCRI)-Ministry of Health, The University of Benin, Bells University of Technology, Covenant University, and the University of Buea in Cameroon among others.
The conference’s objective is to highlight the synergy of collaboration between African countries and other developing countries, and between African countries and the developed countries towards ICT advancements and also towards development solutions for Africa. It creates a forum where participants can disseminate their research to a wide audience of scholars and practitioners of ICT in Africa and beyond. Conference presentations and discussions will be guided by the conference themes focusing on application of ICT in various fields including African traditional herbal medicine, Agriculture, Climate Change, Business, Education, Media, Governance, Health care, Youth and Gender, Development among others.

1.1.2 Workshop: International Grant-Seeking Opportunities for ICT Research

Grant writing workshop will be conducted on the sidelines of the conference under the Theme: “Writing Grants that Works and Win”. This workshop is designed for anyone looking for the fundamentals of successful grant-seeking. Since many non-profit and for-profit organizations have a gap between their agencies needs and financial resources, this workshop will develop skills in designing successful grant-seeking strategies and helps attendees gain confidence in their ability to win grants. The workshop will concentrate on the practical elements of proposal planning and writing. Equally important, it will directly addresses some of the major barriers to getting grants -- overcoming inexperience, insufficient time and conflicting priorities.

Of particular interest will be issues bothering on Identifying funding sources, finding public and private grant, matching needs and sponsor interests making pre-proposal contacts, constructing budgets and designing readable proposals.

Participants that can benefit from this workshop include (but not limited to) executive directors, agency heads, development directs, health care professionals, grant writers, special projects directors, administrators, researchers, academia and marketing professionals.
1.1.2 Key Conference Speakers

Under the conference theme — *Africa’s E-Inclusion: Defying the Odds and Leading the Way in Global ICT Innovation* — 2012 Conference will bring together a strategic mix of government officials, practitioners and professionals in the area of ICT for sustainable development. Specifically, this conference will bring together a fine mix of practitioners and academicians in the area of ICTs for sustainable development, with a major focus on African traditional medicines. Key Speakers for the conference will include:

**Key Speakers**

**Prof. Victor W. Mbarika**, Ph.D. is Houston Alumnae Endowed Professor at Southern University and A&M College, USA and is the President of The ICT University which focuses on ICT training of stellar scholars based in developing nations worldwide from Bachelors through the Ph.D. He is founding Executive Director of the International Center for Information Technology and Development (ICITD). Much of Mbarika’s research is in the area of ICT transfer in developing economies as well as in resource-poor settings of developed economies. He was cited as being “in the forefront of academic research into ICT implementation in Africa, and has provided a theoretically-informed framework for understanding ICTs in less developed countries...”

**Professor Venansius Baryamureeba** is a Professor of Computer Science and currently Vice-Chancellor of Makerere University, Uganda. He has promoted ICT as an enabler for economic growth in Africa. He also has several publications to his credit and has given several keynote/plenary speeches at both local and international events. Prof. Baryamureeba was honored as one of the TOP 100 Professionals-2009 in the whole world by the International Biographical Centre in recognition of his significant contribution in the area of ICT to engender influence on the local, national and international scene.
Other key conference speakers will include:

**Prof. S. Mutula,**
Center of Development Informatics
University of Botswana
mutulasm@mopipi.ub.bw

**Dr. D.O Adewunmi**
Bells University of Technology
Otta, Nigeria

**Prof Enob Tanjong**
University of Buca, Cameroon
enoh_tanjong@yahoo.com

**Dr. Onifade,**
Covenant University, Ota, Nigeria
onifade@loria.fr

**Prof. Charles Uwadia**
President, Nigeria Computer Society
couwadia@unilag.edu.ng

**Prof. Patience Akpan**
Arizona State University, USA
Patience.akpan@asu.edu

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**Prof. Waswa Balunywa** is the Principal of Makerere University Business School, Uganda, an institution he has nurtured to become the leading business and management institution in the country and region. He has served as a member of various boards including universities Public enterprises and private companies. He is currently a Board Member of Uganda’s central bank, Bank of Uganda. He has interest in Entrepreneurship, Strategy and the Management of Change, and more recently ICTs. He has and continues to participate in research, led several research teams and is widely published.

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**Prof. Adekunle O. Okunoye** is O’Connor Fellow and Associate Professor of Information Systems at Xavier University, USA. Adekunle is the pioneer executive secretary of the African Society for Information and Communication Technology (ASICT) and the executive director, training and international scholar program at the International Center for Information Technology and Development (ICITD), Southern University and A&M College, Baton Rouge, USA.

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**Dr. Grace Nambatya Kyeyune** is a researcher with a bias in natural medicines. She is the director of research at the natural Chemotherapeutics Research Laboratory in the Ministry of Health, Uganda. Dr. Nambatya has been very instrumental in transforming the face of African traditional herbal medicine in the Country and the region.
Dr. Richard Boateng  
Ghana Business School, Ghana  
richard@pearlrichard.org

Prof. Cosmas Nwokeafor  
Bowie State University, USA  
CNwokeafor@bowiestate.edu

Dr. John Ngubiri  
Makerere University, Uganda  
ngubiri@cit.mak.ac.ug

Dr. Joseph Ntayi  
Makerere University Business School, Uganda  
ntayius@yahoo.com

Prof. C.K. Ayo  
Covenant University, Ota, Nigeria  
ckayo@covenantuniversity.com

Prof. Adekunle Okunoye,  
Xavier University, Ohio, USA  
okunoye@xavier.edu

Prof. Mobammadou Kab,  
University of Gambia

Prof. Terry Byrd  
College of Business  
Auburn University, USA

Prof. Lynnette Kvasny  
Pennsylvania State University, USA

Prof. Adenike Osofisan  
University of Ibadan, Nigeria

Prof. Gamel Wiredu  
Dean Of Technology School, Ghana

Prof. Sunday Ojo  
Tshwane University of Technology, Pretoria, SA

Prof. Damien Ejigiri  
Southern University, USA

Dr. John Effah  
University of Salford, UK

Prof. Solomon Negash  
Kenessaw University, USA  
snegash@kennesaw.edu

Prof. Peter Meso  
Georgia Gwinnett College, USA  
pmeso@ggc.edu

Past Conference Pictorial

His Excellency, Chief Olusegun Obasanjo GCNR (Former President of Nigeria) giving a Key Note Address at the ICT4Africa 2011 Conference.

Panel of Experts in one of Conference workshops

Participants pose for a group photo at the ICT4Africa Conference 2011.
2.0 ABOUT THE ORGANIZERS

The International Center for Information Technology and Development (ICITD) is funded through the National Science Foundation, Division of Information & Intelligent Systems for a five-year period to investigate information technology transfer to developing nations. Specifically the Center will perform a multi-national research and education program on the adoption of robust IT applications such as tele-medicine, tele-education, tele-democracy and E-government. The Center also provides support and consulting services to governments of developing nations in sub-Saharan Africa, South America, and South East Asia, as well as US agencies interested in IT investments in those regions of the world.

The overarching goal of ICITD is to conduct highly empirical and hypotheses-driven research in IT Transfer to Developing Nations and to translate such research into practical applications for managers and policy makers to make well informed decisions in the context of their respective countries.

3.0 ABOUT 2012 HOST (MUBS)

Makerere University Business School (MUBS) is the premier Business School in Uganda and region, engaged in a wide range of academic and professional programmes. Through the ICT Centre, MUBS conducts research, consultancy and training in ICT with a view of exploring how and what technologies Uganda and other developing economies may adopt and/or adapt as a catalyst for positive change. The School collaborates with local and international Universities and centres to promote research.

4.0 COLLABORATING UNIVERSITIES/INSTITUTIONS AND SPONSORS

ICT4Africa 2012 conference is a result of collaborative efforts by its partners. The key partners and collaborators include academic institutions, Government organizations and Non Governmental organizations both local and international. Some of the partners/Sponsors for this very important event include;

4.1 Local Sponsors
1. Makerere University Business School (MUBS)
2. Makerere University, College of Computing and Information Sciences (CIS)
3. Mbarara University of Science and Technology (MUST)
4. Uganda National Health Research Organization (UNHRO)
5. National Chemothterapeutics Research Institute (NCR)-Ministry of Health,

4.2 Sponsors within Africa
1. University of Ibadan, Nigeria
2. University of Benin, Nigeria
3. Bells University of Technology, Nigeria
4. Covenant University, Nigeria
5. University of Buea, Cameroon
4.3 International Sponsors
1. International Centre for Information Technology and Development (ICITD), USA
2. The National Science Foundation (NSF)
3. Louisiana Board of Regents
4. NASA
5. The ICT University (ICT-U)
6. The Africa Society for Information Communications Technology (ASICT)

5.0 CONFERENCE PARTICIPANTS
Participants in this summit include Government ministers from Several African Countries, University Deans, Chancellors and Principals, Directors of Agricultural institutes across Africa, the Academia, ICT professionals and other leading world experts in the subject area. Some specific major highlights and expected outcomes of the conference include;

1. Africa’s Traditional, Complementary, and Alternative Medicine
2. Discussions by worlds leading experts on Agriculture and Food production Policies
3. Discussion of theoretical models on ICT and food production
4. Free materials on current issues of ICT and Agriculture
5. Networking with other experts on ICT, sustainable development and food production
6. Grant opportunities to fund Africa’s complementary and alternative medicine
7. Opportunities for collaboration between African, Asian, and US and European Universities,
8. Information on exchange opportunities

6.0 CONFERENCE REGISTRATION
This registration covers participation in the main conference events, from the 21\textsuperscript{st}-24\textsuperscript{th} March, 2012 including conference package, coffee breaks and meals during lunch and all social events.
Student Participants from Africa ..........$70 (150,000 Ugx for Ugandans or 50,000 Ugx per day)
All other Participants from Africa ..........$135 (300,000Ugx for Ugandans or 100,000 Ugx per day)
All other Participants (Students) ..........$140
All other Participants (Non-Students) ....$185
Grant Writing Workshop (Optional)...... $75
Site Visits (Optional)..........................$50
Except for Keynote Speakers and Workshop Conveners, the conference committee does not offer free registration, lodging and transportation to the conference. These costs will be borne by delegates.
Specific provisions for Keynote Speakers and Workshop Conveners will be stated in their letters of invitation. Registration fees exclude Sight-seeing tours during the conference.
Payment should be made at conference grounds in US Dollars ($) or Ugandan Shillings. Registration can also be made online on our website http://www.ictforafrica.org.
7.0 HOTEL INFORMATION

7.1 Conference Hotel Venue:
A special rate on accommodation has been arranged for delegates at the Imperial Royal Hotel at a rate of US$ 85 Net per night for Single Standard Delux Room, Bed and breakfast. The package includes 13 television channels, Gym with Sauna, Steam, and Swimming Pool among others. Please view the video clip of the hotel facilities on our site www.ictforafrica.org. To access special rate please book through ronald@hoteleq.com or contact the secretariat olupot@mubs.ac.ug.

7.2 Other selected hotels located within the vicinity of the conference venue.
Other than the conference venue hotel accommodation, there are other hotels located within the vicinity of the Conference venue in the city center, making it easy to access the conference venue. In addition, they equally provide the best services that are worth what you pay for. Some of the recommended hotels include:
1. Africana (http://www.hotelafricana.com)
2. Sheraton (http://www.sheratonkampala.com)
3. Grand Imperial (http://www.imperialhotels.co.ug)
5. Protea Hotel Kampala (http://www.proteahotels.com/uganda.html)

These hotels have a provision for advanced online booking.
For more hotels please visit www.hotelsinuganda.com and www.imperialhotels.co.ug
8.0 TOURIST INFORMATION

Uganda offers a variety of tourist attractions ranging from echo tourism, historical sites to modern entertainment. Among the major tourist attractions are the national parks. These include; Kidepo Valley National Park in North Eastern Uganda, Murchison Falls, Semliki, Kibale, Rwenzori, Queen Elizabeth, Bwindi and Lake Mburo National parks. These offer opportunity for visitors to observe and experience country gifted by nature. On the other hand, Uganda is a bird sanctuary and is a reserve for over 400 different types of birds.

These can be seen in Entebbe reserve area. The country also has a bit of the tropical rain forest and you may enjoy forest walks in different parts of the country with the nearest being Mabira forest. Other recreational facilities include restaurants, Art galleries and Night clubs. Uganda is also endowed with fascinating religious and ancient kingdom sites located within the vicinity of the city.

For more information please visit http://www.visituganda.com/ or http://www.mtti.go.ug/index.php or http://www.ugandatourism.org/

8.1 Site visits for conference delegates

Uganda is gifted by nature and has a number of tourist attraction sites which are must see for international guest. A Special package has been arranged for the conference guests who wish to undertake excursion. The tours and site visits will cost **US$ 50 per participants**. The selected places will include; Tour of Kampala City Centre, Uganda Wildlife Centre (www.uwec.ug), Namugongo martyrs shrine (www.ugandamartyrsshrine.org.ug ), Mabira Forest and the Source of the Nile.

For more information on these sites please visit (www.ugandatourism.org )

A post-conference programme for international participants who wish to prolong their stay in Uganda can be arranged on request. Please contact the secretariat for information.
9.0 CORPORATE SPONSORSHIP PACKAGES

CORPORATE SPONSORSHIP PACKAGES

In order to make this very important event a success, we invite corporate sponsorship in the various categories as listed below;

<table>
<thead>
<tr>
<th>Platinum sponsor (Main sponsor)</th>
<th>US$ 10,000</th>
</tr>
</thead>
</table>

Entitlement Pack: Sponsor will enjoy the following benefits
- Branding at the press Conference
- Logo to appear on the Cover page as main sponsor of the Conference programme and proceedings.
- Exhibition space at the Conference venue
- Advertise during the Conference period
- Branding of the main Conference Venue, display of corporate signage
- Company logo to appear on the conference and MUBS website for one year
- Certificate of Recognition as the main sponsors of the event
- 12 participants from your Company
- Reach a highly targeted audience of Academic/public/private/NGO executives and ICT resource persons in the region, Africa, US among others
- Company logo could appear on all conference materials
- Profile in the Conference proceedings

<table>
<thead>
<tr>
<th>Diamond sponsor</th>
<th>US$ 5,000</th>
</tr>
</thead>
</table>

Entitlement Pack: Sponsor will enjoy the following benefits
- Display and merchandise Company products throughout the conference period
- Branding of the breakaway Conference Rooms
- Company logo to appear on the conference and MUBS website for Six Months
- Certificate of recognition as Diamond sponsor of the event
- 8 participants from your Company
- Reach a highly targeted audience of Academic/public/private/NGO executives and ICT resource persons in the region, Africa, US among others
- Company logo could appear on all conference materials
Gold sponsor  US$ 2,000

**Entitlement Pack.** Sponsor will enjoy the following benefits

- Advertise during the conference period
- Company logo to appear on the conference and MUBS website for three Months
- Certificate of recognition as Gold Sponsor of the event
- 5 participants from your Company
- Reach a highly targeted audience of Academic/public/private/NGO executives and ICT resource persons in the region, Africa, US among others
- Company logo could appear on all conference materials

Silver sponsor  US$ 1,000

**Entitlement Pack.** Sponsor will enjoy the following benefits

- Advertising during the conference period
- Company logo to appear on the conference and MUBS website for two Months
- Certificate of recognition as Silver Sponsor of the event
- 3 participants from your Company
- Reach a highly targeted audience of Academic/public/private/NGO executives and ICT resource persons in the region, Africa, US among others
- Company logo could appear on all conference materials

**Mode of payment.**

Payments can be made by Cheque and/or directly to our Bank Account;

**Bank.** Stanbic Bank

**Branch.** Corporate Brach, Crested Towers

**Account Name.** Makerere University Business School

**Account Number.** 0140007129401

**Note.** International participants are encouraged to use online system available on [www.ictforafrica.org](http://www.ictforafrica.org).

**Contact Details.**

Please endeavor to communicate your contribution in writing to Makerere University Business School on ict4africa@mubs.ac.ug, okunoye@xavier.edu (International contact) or Tel +256 414 338 112/3, Mob +256 712 943 039 for purposes of follow up.

For additional information, please contact the secretariat on the address below;

**Physical Address**  
Makerere University Business School  
M118, Port bell Road,  
P. O. BOX 1337, Kampala-Uganda.  
Phone: 256-414-338112/3, Mob: 256-71943039

**Conference Website**  
website: [www.ictforafrica.org](http://www.ictforafrica.org)  
Email: ict4africa@mubs.ac.ug